HOW TO SOLICIT ITEMS FOR SALK’S AUCTION

We recognize that it is difficult to solicit items! Here are some ideas that might help:

- Who do you know? Call upon them! Talents or services that a SALK family may purchase to use at a birthday party or event, are very profitable. Many SALK parents will pay that friend of yours to moonlight as a face-painter, singer, or entertainer!

- Inform the businesses you approach that they receive free advertising and visibility at our auction. Remind them that Bidding for Good gets one million hits a day.

- Donations are 100% tax deductible and thus, can be written off as a tax deduction.

- Unique items often sell for large amounts. Do you have a weekend property that you can part with and be flexible timewise for the purchasing family?

- Talk to your hairdresser, barber, or physician-- any professional you have contact with and ask them to help our amazing school.

- If you cannot find donations from community businesses, consider donating items that will be useful at the auction. Your country house, a case of wine, bottles of vodka, gift certificates you know you will not use..

- Some businesses prefer to sponsor the event by donating funds. They will receive prominent logo placement on numerous auction materials. Here’s a link to our sponsorship document

Any questions, please reach out to us!
SALK Parent’s Association @ salkauction@gmail.com / Sara Michaelis, Chair
Be Part of the Salk Walk of Fame
Celebrating 25 Years of Excellence

CREATIVE ITEM IDEAS

- Autographed sports memorabilia—pictures, baseballs, footballs, women's soccer balls.
- Tickets to sporting events, golf outings or Broadway shows.
- Meals with a celebrity chef or time for a child to shadow a celebrity.
- Private tours at museums or places children enjoy visiting such as The Transit Museum or memberships at kid-friendly venues.
- One of a kind experiences—the chance to take a carriage ride through Central Park followed by tea at the Plaza or a trip to a café.
- Electronics— iPads, iPhones, Xboxes, Play Stations, tablets etc. are sought after.
- Restaurants—local restaurants and big-name restaurants are hits with everyone!
- Caterers who can work events you might host at a later date.
- Valuable wines and spirits that families might want to collect sell well.
- Jewelry or special clothing, such as name-brand purses or luxury goods.
- Movie passes, theater tickets, trips to the circus, as well as behind the scenes in these venues are great opportunities for middle schoolers to explore.
- Kid classes, whether they be sports or art-based, are well-prized.
- Birthday party venues—do you have a party room in your building or do you know of a venue that would support our school for another function?
- You can also put together a basket of items that go together such as an R&R basket, A Day at the Beach Basket, Coffee Basket, or a Book Lover’s Basket. The aforementioned items are but a short list. Use your imagination and take a bit of time to help out our school! If we all pitch in, the load will be lightened significantly and our children will be better off because of it!

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